

CREATING YOUR DREAM TEAM

In the life of a dental practice, there is no single investment as great as the staff

Creating a productive dental team is crucial to the success of the practice. Unfortunately, staff hiring and training is often neglected by the busy dentist. Consequently, staff turn-over is a constant challenge in many offices

as is an unproductive, unengaged and unmotivated staff in others. In turn, many dentists are perplexed and frustrated.

No new technology or equipment can compensate for a less than productive staff. Having had the opportunity to work with an extremely productive staff, Dr. Brad Larsen has had first-hand experience with hiring and training a “dental dream team.”



When Dr. Larsen recently purchased and began training his dog, Scooter, he recognized that many of the same steps involved with training Scooter were the ones that helped him create his dental team.

Using his recent experiences with Scooter, he helps dentists understand in simple terms the importance of finding the right person for the particular office and position in the office and the need for continued training.

By implementing these basic principles dentists can create their own dream teams.



At the conclusion of this presentation, participants will be able to:

- Understand that an effective staff can provide them the opportunity to do what dentists do best: dentistry
- Understand the return on investment that staff training provides
- Create an atmosphere where staff members can flourish
- Identify necessary elements of an office policy
- Understand the need for, and be able to write job descriptions
- Identify the elements of a successful staff meeting
- Identify necessary steps to hire the right person for their office


Book Dr. Larsen
for your next event!

(360) 430-8482

brad@dentistceo.com
www.dentistceo.com